

ABSTRACT OF THE DISCLOSURE

A method for providing enhanced content for play across multiple play platforms employs steps of

5 delivering media content to a client device; delivering HTML content to a client device, the HTML content being accessible and usable by a plurality of client device platforms; activating a browser to access the HTML content, the browser being located on and compatible for

10 use with the client device; activating firmware on the client device to access the media content; and incorporating the accessed HTML content with the accessed media content.

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